

Telling the Story

Real People's Voices

Bringing Wind Power to Life

Philip Warburg



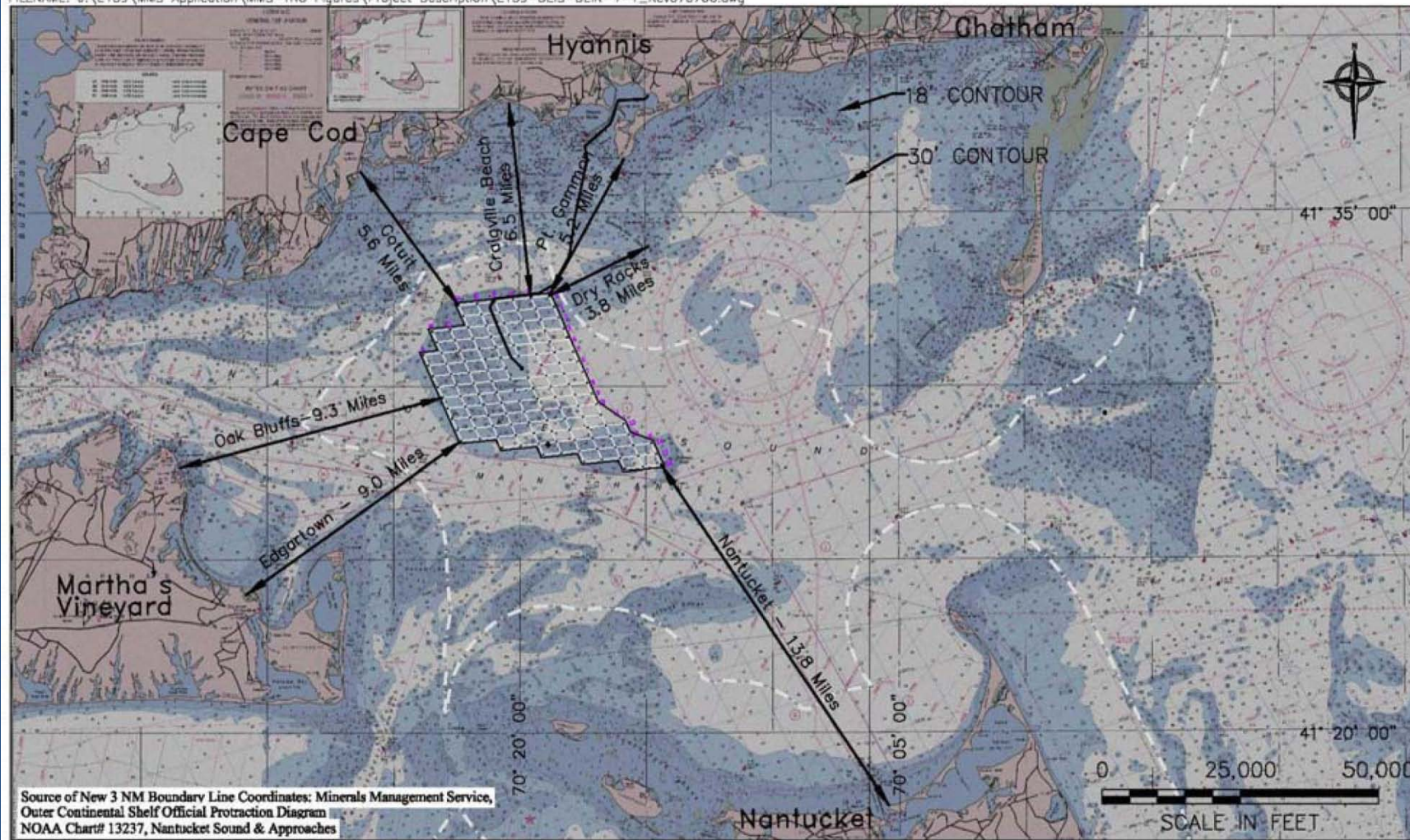
**Community Toolbox Session:
Overcoming Wind Energy Opposition
at the Community Level**

Tuesday, June 5, 2012

3:30 – 5:00 PM

DATE: Mar 09, 2007 - 4:00PM

FILENAME: J:\E159\MMS Application\MMS-TRC Figures\Project Description\E159-DEIS-DEIR-4-1_Rev070706.dwg





























TAPPING MULTIPLE SOURCES OF LOCAL PRIDE:

1. Revenues for landowners
2. Local jobs – construction & beyond
3. Community support (taxes or contributions)
4. Image-building for local institutions
5. Advancement of shared values

FINDING THE RIGHT AMBASSADORS

1. Identify people who will most effectively convey the project's benefits
2. Include a broad cross-section of the community
3. Encourage local media to tell their stories
4. Compile your own first-person narratives

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